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**Sony Electronics Announces Firmware Updates for Alpha 1 II, Alpha 1, and Alpha 9 III**

*Updates include shooting function improvements and additional support for the Camera Authenticity Solution*

SAN DIEGO, Jan. 14, 2025 – Today, Sony Electronics Inc. announces new firmware updates for the Alpha 1 II (Ver. 2.00), Alpha 1 (Ver. 3.00), and Alpha 9 III (Ver. 3.00) cameras. These firmware versions bring varying updates to shooting, movie, and operability functions, as well as added compatibility for Sony’s evolving Camera Authenticity Solution.

**Shooting, Movie, and Operability Updates Per Model:**

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| --- | --- | --- | --- |
| **Shooting Functions** | **α1**  **Ver. 3.00 ​** | **α1 II**  **Ver. 2.00 ​** | **α9 III**  **Ver. 3.00​** |
| Use of shutter speeds up to 1/80000 seconds at all aperture values when Exp. Value Expand is set to “On” | n/a | n/a | New​ |
| Focus bracket support ​for continuous shooting while automatically shifting the focus position | Updated | ​Pre-Existing | Pre-Existing |
| Additional settings for exposure value adjustments and number of shots in the exposure bracketing | Updated | Pre-Existing | Pre-Existing |
| Use of “Focus Magnifier” and “Auto Magnifier in MF” in Bright Monitoring mode​ | Updated | Pre-Existing | Updated |
| **Movie Functions** | **α1**  **Ver. 3.00 ​** | **α1 II**  **Ver.2.00 ​** | **α9 III**  **Ver. 3.00​** |
| Improvement in image quality when applying User LUTs​ | n/a | Updated​ | Updated |
| Automatic still image creation with Shot Marks from movie frames after recordings​ | Updated | Pre-Existing | Pre-Existing |
| **Operability and Transfer Functions** | **α1**  **Ver. 3.00 ​** | **α1 II**  **Ver.2.00 ​** | **α9 III**  **Ver. 3.00​** |
| Use of the Custom Key setting on the AEL button and Delete button during playback | Updated | Pre-Existing | Pre-Existing |
| Notification display when the latest software is available for your camera | Updated | Pre-Existing | Updated |
| Scheduling of FTP transfers while writing data to the camera’s storage media | Updated | Pre-Existing | Updated |
| Improved operability including continued shooting during image transfer to Creators’ App | Updated | Pre-Existing | Updated |

|  |  |
| --- | --- |
| Chart Key | |
| Updated: Existing Feature Updated | New: New Feature |
| Pre-Existing: Already Supported | n/a: Not Available |

**Camera Authenticity Solution Updates:**

The new firmware updates bring compatibility with the Alpha 1 II, Alpha 1, and Alpha 9 III for Sony’s expanding Camera Authenticity Solution. This expansion includes the launch of an Image Validation Site and the Digital Signature Upgrade License[[1]](#footnote-2), created for select news organizations and their staff photographers. The service is designed to enhance the implementation of C2PA (Coalition for Content Provenance and Authenticity)[[2]](#footnote-3), particularly within the news industry, by providing additional authenticity information and introducing a streamlined workflow for professionals requiring higher content verification standards. As a member of the C2PA Steering Committee, Sony plays a leading role in developing these standards and driving their broader implementation.

**Availability:**

Alpha 1 II (Ver. 2.00), Alpha 1 (Ver. 3.00), and Alpha 9 III (Ver. 3.00) firmware downloads will be available in January 2025.

To check the status of the latest firmware availability, please visit: <https://www.sony.com/electronics/support/cameras-camcorders-digital-cameras/downloads>

For more information on Sony’s Camera Authenticity Solution, visit: <https://www.sony.net/cas/>

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**About Sony Electronics Inc.**

Sony Electronics is a subsidiary of Sony Corporation of America and an affiliate of Sony Group Corporation, one of the most comprehensive entertainment companies in the world, with a portfolio that encompasses electronics, music, motion pictures, mobile, gaming, robotics and financial services. Headquartered in San Diego, California, Sony Electronics is a leader in electronics for the consumer and professional markets. Operations include research and development, engineering, sales, marketing, distribution and customer service. Sony Electronics creates products that innovate and inspire generations, such as the award-winning Alpha Interchangeable Lens Cameras and revolutionary high-resolution audio products. Sony is also a leading manufacturer of end-to-end solutions from 4K professional broadcast and A/V equipment to industry leading 4K and 8K Ultra HD TVs. Visit <http://www.sony.com/news> for more information.

1. Only still images in JPEG/RAW (.ARW) format are supported. [↑](#footnote-ref-2)
2. A standards organization that develops open standards and technical specifications for the origin and authenticity of digital content. [↑](#footnote-ref-3)